2nd KIDS Regio Forum
March 17th 2010 – Malmö

An initiative by Film I Skåne
In cooperation with Mitteldeutsche Medienförderung and the German Federal State of Thuringia
Within the framework of Cine-Regio
Organised by BUFF:Financing Forum

PROGRAMME

Date & Time: Wednesday, March 17th 2010
09:00 – 17:30

Venue: Skt Gertrud Conference Center

09:00 – 10:00 Arrival and Registration
10:00 – 11:00 Welcome and Opening
11:00 – 11:30 Coffee Break
11:30 – 12:30 Lecture: Children and young people’s use of new media
Speaker: Michael Gubbins
12:30 – 13:30 Lunch
13:30 – 15:00 Workshops
   Workshop I: “Successful co-production: How to make most of the different financing strategies”
   Workshop II: “Marketing and distribution: Challenging wonders from the front edge of the new media arena”
15:00 – 15:30 Coffee Break
15:30 – 16:30 Workshops continued
16:45 – 17:30 Round off
19:30 – 21:30 Dinner
21:30 BUFF Filmfestival mingle