

2nd KIDS Regio Forum

March 17th 2010 – Malmö

An initiative by Film I Skåne

In cooperation with Mitteldeutsche Medienförderung and the German Federal State of Thuringia

Within the framework of Cine-Regio

Organised by BUFF:Financing Forum

PROGRAMME

Date & Time: Wednesday, March 17th 2010

09:00 – 17:30

Venue: Skt Gertrud Conference Center

09:00 – 10:00 Arrival and Registration

10:00 – 11:00 Welcome and Opening

11:00 – 11:30 Coffee Break

11:30 – 12:30 Lecture: Children and young people's use of new media

Speaker: Michael Gubbins

12:30 – 13:30 Lunch

13:30 – 15:00 Workshops

Workshop I: "Successful co-production: How to make most of the different financing strategies"

Workshop II: "Marketing and distribution: Challenging wonders from the front edge of the new media arena"

15:00 – 15:30 Coffee Break

15:30 – 16:30 Workshops continued

16:45 – 17:30 Round off

19:30 – 21:30 Dinner

21:30 BUFF Filmfestival mingle